

2021 Generations Expo BOOTH SPACE APPLICATION

Gwinnett Daily Post presents

GENERATIONS EXPO 50+ Boomers & Seniors

Saturday, May 15, 2021

Gwinnett County Fairgrounds, Lawrenceville, GA

10:00 a.m. - 2:00 p.m.

SCNI Events

P.O. Box 603, Lawrenceville, GA 30046

770-963-9205 ext. 1210 | Fax 470-977-2318

Events@scompapers.com

GenerationsExpo.com

Company Information

Company Name (please write above) _____

Booth ID & Promotional Materials Name (if different from Company Name) _____

Contact Name _____ Title _____

Complete Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

Email Address _____

An email address must be included, this is how important event information will be relayed to vendors.

Booth Space Information

- Non Profit / Government Organization / Ind. Rep.** = \$250 per space
8' wide x 10' deep booth (includes one 6' un-skirted table, two chairs)
This booth level must have 501(c)(3) status, be a government agency or an independently represented product/service. We reserve the right to request documentation for proof of status
- For Profit Business** = \$575 per space (does not include home improvement companies)
10' x 10' booth (includes one 6' un-skirted table, two chairs - per 10' x 10'; this is your category if your company is in business to make money)
- Home Improvement Service Companies** = \$800 per space **LIMITED**
10' x 10' booth (includes one 6' un-skirted table, two chairs - per 10' x 10')
- Community Clubs Zone** = \$40 for space (6ft. unskirted table only)
(This area is reserved for community clubs/groups seeking members and/or to promote/provide info on their group; not available for any for-profit or non-profit companies)

All above spaces include listing in Official Show Section (published in the Gwinnett Daily Post on Sunday, 5/10/20 - over 100,000 circulation; plus handed out on-site to attendees; Must register by 5/1/20).

Booth Location Preferences

Please select three (3) booth location preferences and write below. Please note Non-Profit/ Government/ Ind. Rep. booths and For-Profit booths are the 10' wide x 10' deep booths and Club Spaces are just an unskirted 8' table. For multiple booths, please combine spaces.

Your selection here does not guarantee placement. Contracts are dated as they are received and booth assignments are awarded accordingly, on a first-come, first-served basis. Corner selections require a \$50 fee.

Product/Service Information

What is your Primary Category? _____

What's your Product/Services? _____

Will you offer a free Health Screening at booth? Yes What? _____

Are you interested in Speaking? Yes Topic? _____

Advertisement - VENDORS ARE SAVINGS \$100!

GENERATIONS MAGAZINE: Increase your exposure with an ad in the glossy Generations: 50+ Boomers & Seniors magazine published in the Gwinnett Daily Post on Wednesday, May 5, 2021, plus distributed in the community (see enclosed flyer for details)

- Full Page Ad* - \$1,400
- 1/2Page Ad* - \$750
- 1/4 Page Ad - \$425
- 1/8 Page Ad - \$225

** Includes web impressions - This is a discounted rate for Generations Expo exhibitors*

APPLICATION MUST BE SIGNED: By signing below, I/We understand that prepayment of booth(s) is required for reservation of exhibitor space. I/We agree that all of the provisions of the official Generations Expo Rules and Regulations shall be part of this contract and that we shall provide a valid Certificate of Insurance prior to May 7, 2021 and hold harmless SCNI Inc., Gwinnett County Fairgrounds and their legal entities from claims of any nature arising from the occupancy of assigned space or from activities of our employees or representatives, as more fully specified in the Rules and Regulations. We have thoroughly read the Rules and Regulations and agree to them.

Authorized Signature

Title

Date

Payment Information

Booth Selection

Non-Profit/Govt. Booth 10' x 10' @ \$250 = _____

For-Profit Business Booth 10' x 10' space
of Booths Requested _____ @ \$575/ ea. = _____

Home Improvement Companies 10' x 10' space
of Booths Requested _____ @ \$800* / ea. = _____

Corner Booth Request Yes No @ \$50 = _____

NOTE: This is an Additional charge

Community Club Zone - 6ft. unskirted table only
Available for Local Clubs only - no for-profit or non-profit businesses @ \$40 = _____

Gift Bag Only (500 Items) @ \$150 = _____

Advertising Fee (Display Ad) = _____

BALANCE DUE = _____

Payment Type

Credit Account - Bill Account on File

Check Mailed Date _____

Check # _____

Credit Card Type (check one): VISA MasterCard
 AMEX Discover

Credit Card Number _____

Expiration Date _____ V-Code _____

Name on Card _____

Authorized Signature _____

Card Holder Address _____

Please make checks payable to: **SCNI Events**

Sign and Mail applications and check payment to:

**Generations Expo
Gwinnett Daily Post / SCNI Events
P.O. Box 603
Lawrenceville, GA 30046**

Fax Applications to: **770-339-5857**

Email Applications to: **Events@scompapers.com**

INTERNAL USE ONLY:

Representative: _____

Account Number: _____

Date Received: _____

GENERATIONS EXPO

Gwinnett County Fairgrounds

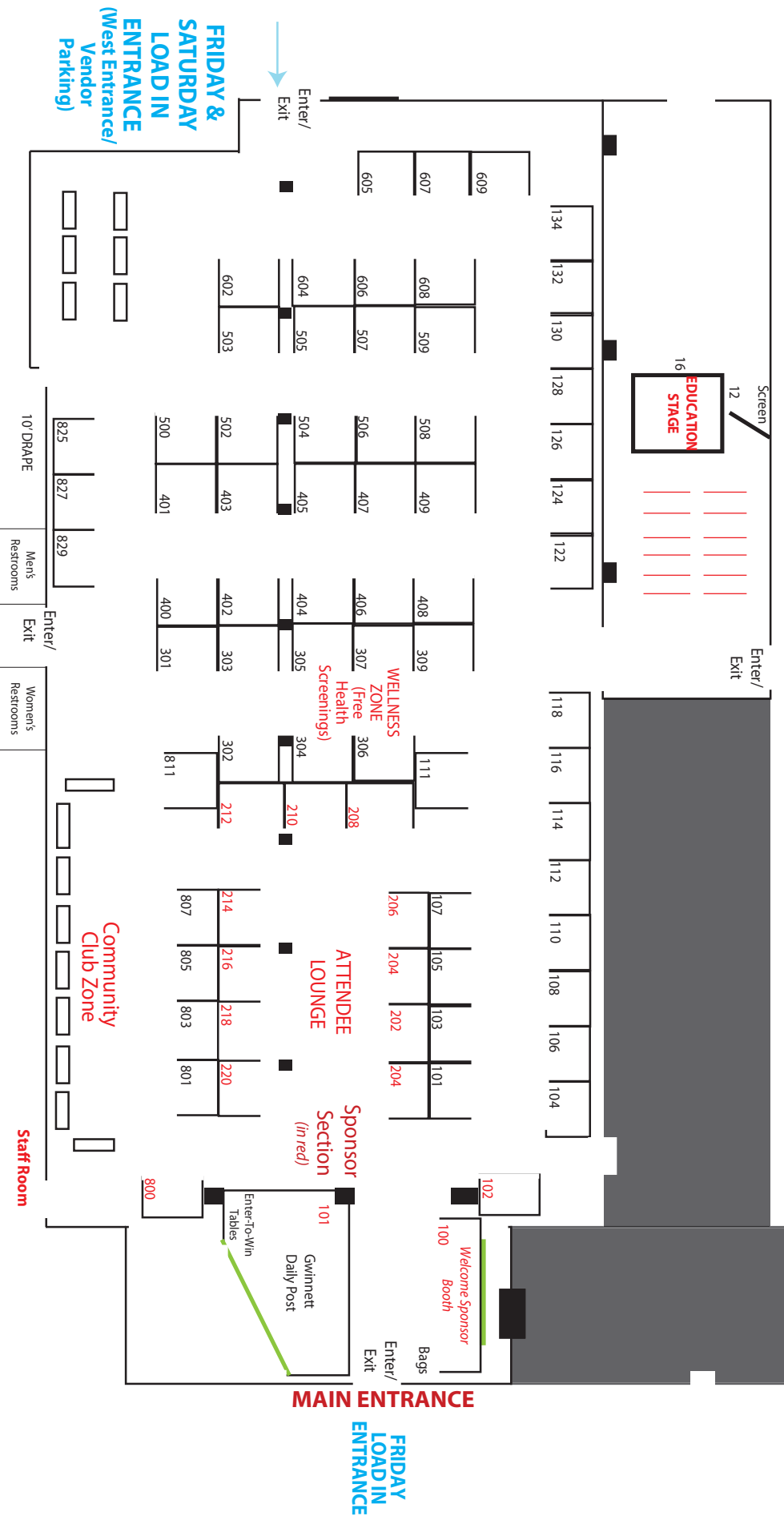
Saturday, May 16, 2020

10am - 2pm

ATTENDEE PARKING LOT

Drive in
Entrance

ATTENDEE
PARKING
➔



■ = Column w/ Electricity

- Regular Booths are 10' w (with 1 - 8ft. undraped table/2 chairs)
- Community Club Spaces are just an undraped 8ft table & chair

Rules & Regulations

For purposes of this agreement, all references to the Generations Expo: 50+ Boomers & Seniors are listed as GENEXPO.

The following rules and regulations established by GENEXPO Management apply to all exhibitors, regardless of booth size. Approval for variances to these rules and regulations may be granted by the GENEXPO coordinator, in writing and at the sole discretion of GENEXPO Management. Exhibitors must submit requests in writing or via email, at least 30 days prior to the show start date to: Generations@scompapers.com or via mail to Generations Expo, P.O. Box 603, Lawrenceville, GA 30046. Please keep in mind that an approved variance is the exception to the rule, not a right. Factors to be considered include but are not limited to the likelihood that a variance may adversely affect neighboring exhibits, aisle traffic or general character of GENEXPO.

Application Contract

Each exhibitor must execute a contract of which these Rules and Regulations are a part, for the right to use the space assigned. Signing the contract means you have accepted and agree to comply with all of the Rules and Regulations. GENEXPO Management has the right to deny any application. Monies for any application that is not approved will be returned to the contact listed on the application. Applications submitted without full payment will not be processed and no space will be reserved. A service charge of \$35 will be imposed on any insufficient funds checks returned. SCNI, Inc. will pursue all legal and civil avenues allowable by law to collect the debt.

Payment and Cancellation and Refund Policy

Full payment is due with a signed application.

In the event of natural disasters or other unavoidable circumstances rendering it impossible or impractical for the GENEXPO to take place; all payments made by the exhibitor for exhibit space shall be returned to the exhibitor minus a processing fee of \$50. If event is rescheduled, Exhibitor will have a choice of refund or space within rescheduled event. Exhibitor waives any claim for damages or compensation for cancellation.

Any notice of cancellation must be received in writing. If written notice of cancellation is received more than 45 days prior to the event, GENEXPO Management will refund the balance minus a \$100 non-refundable deposit. If notice is received 45 days or less, prior to the GENEXPO – no refund will be given. Written notice of cancellation must be mailed certified mail to: Generations Expo / SCNI Events, P.O. Box 603, Lawrenceville, GA 30046.

Installation & Dismantling of Exhibits

All installation and setup of exhibits will be scheduled for Saturday, May 15, 2021 from 7:00am - 10:00am. All exhibits must be fully operational by 10:00 a.m. on Saturday, May 15, 2021. Take down will begin promptly at the close of the event at 2:00 p.m. on Saturday, May 15, 2021. Dismantling of all exhibits must be completed prior to 5:00 p.m. on Saturday, May 15, 2021. Exhibitors may not dismantle their booth prior to the close of the show at 2:00 p.m. on Saturday, May 15. Garbage and other items from the exhibit must be disposed of properly and space must be clean of all material. An additional fee will be charged for any exhibitor that does not leave the space in the same condition as it was prior to installation.

Additional Booth Needs

Electricity is available at the facility but requires advance notice. Exhibitors are responsible for notifying show management of their electrical need (110 outlet available only) prior to booth assignments so exhibitor can be assigned a space near an electrical outlet. Exhibitors are welcome to bring their own additional tables, chair, furnishings, as long as they fit within their booth.

Sampling of Food and/or Beverages.

Exhibitor agrees to the terms and conditions of the Gwinnett County Fairgrounds regarding distribution / sampling of food and/or beverages. The Gwinnett County department of Public Health requires a paid inspection prior to the doors opening of any booth sampling food or beverages. The fee is \$125.00 and is not included with the exhibitor's package. If you are planning to sample any open food or beverage from your booth, please request a Food/Beverage Sampling Form to fill out. The exhibitor will receive written instructions and a checklist of requirements to pass the inspection from a GENEXPO representative at the time of the request. It is the exhibitor's responsibility to be prepared and compliant with the County's requirements. Additionally, the exhibitor's booth will need to be set up and ready for the inspector by 8:00 a.m. of the show.

Subletting of Space

Exhibitor may NOT assign or sublet to any other entity or individual all or any part of the exhibit space allocated and may not advertise or display goods or services other than those produced or sold by exhibitor in its regular course of business.

Responsibility

It is the responsibility of the exhibitor to follow all rules, regulations including state and federal laws. Exhibitors are responsible for any harm or injury caused to public and other exhibitors.

Sale of Goods & Services

Exhibitor is solely responsible for obtaining any licenses, permits or approvals required under local or state law applicable to its activity at the GENEXPO, as well as paying all taxes, license fees or other charges that shall become due to any government authority in connection therewith. All sales must be conducted within the confines of the booth and comply with all applicable federal, state and local laws and regulations. Exhibitors will hold harmless the GENEXPO Management, its officers, employees and members from any liability arising from the transactions taking place at the GENEXPO. The GENEXPO Management reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

Gwinnett County Fairgrounds

In addition to the Rules and Regulations, Exhibitors must follow all Gwinnett County Fairground's Rules and Regulations. GENEXPO reserves the right to remove and cancel the contract without refund of any Exhibitor that is not following the Rules and Regulations or due to the actions found offensive, not moral or harmful to either the public or other exhibitors. **No articles shall be posted, nailed or attached to any of the pillars, walls, doors, floors, etc. Stickers of any kind are strictly prohibited. Any helium balloons stuck in the rafters are at the exhibitor's expense to remove.** Exhibitors will be held responsible for any damages. Please ask any questions ahead of time.

Booth Accessibility (Including Product Demonstrations)

All exhibitors must comply with the Americans With Disabilities Act (ADA). Exhibitor warrants and represents that its exhibit at the GENEXPO will be accessible to all individuals in accordance with the ADA. Each exhibitor has the responsibility to assure proper traffic flow through the GENEXPO. Aisles must not be obstructed at any time. It is the exhibitor's responsibility to ensure safety measures are taken on all demonstrations.

Advertising / Distribution of Material

Exhibitors are allowed to advertise their participation at the GENEXPO. Exhibitors wanting to include any Sponsors within the advertisement must obtain written approval from the sponsor themselves. Exhibitors are not allowed to distribute material outside of their booth area without written permission from the GENEXPO Management.

Indemnification

GENEXPO Management, its officers, employees and members are not responsible for damaged or stolen material/items. Exhibitors shall carry insurance to cover losses and agree not to hold responsible any GENEXPO Management, its officers, employees, members and Infinite Energy Forum's or it's Management and employees. Exhibitor agrees to indemnify and hold harmless Southern Community Newspapers, Inc. (SCNI), GENEXPO Management, the Gwinnett County Fairgrounds, its officers, employees and members from any liability to any person or persons for or by reason of any condition, defect or otherwise, of any apparatus, equipment or fixtures furnished by the exhibitor in connection with this exhibit. Exhibitor further agrees to hold harmless SCNI, Inc., GENEXPO Management, the Infinite Energy Forum, its officers, employees and members from any liability to any person or persons for or by reason of any act or omission of said exhibitor, or any of his/her agents, servants or employees. Indemnity includes, but is not limited to, claims of copyright, trademark or patent infringement, unfair competition, and product liability. The exhibitor, on signing the contract, expressly releases the foregoing named association and individuals from any and all claims for loss, damage or injury. Exhibitor assumes entire responsibility.

Certificate of Insurance

Each exhibitor must at its sole expense, procure and maintain a **Commercial General Liability insurance policy** in the amount of at least one million dollars (\$1,000,000) **OR sign the Vendor Indemnification Agreement** included with this application. Exhibitor agrees to provide this to SCNI Inc. by May 7, 2021. Failure to provide such request will result in cancellation of booth space. **The Certificate of Insurance policy shall include the following required additional insured endorsement language: "Southern Community Newspapers, Inc., the Gwinnett County Fairgrounds and each of their respective officers, employees and members."**



**GWINNETT CO. HEALTH FAIRS 2021
Vendor Indemnification Agreement**

_____ (VENDOR NAME)

shall hold harmless **Southern Community Newspapers, Inc. (SCNI Events and the Gwinnett Daily Post)**, plus its show sponsors, its subsidiaries, affiliates, directors, officers, employees, agents and representatives, and the Gwinnett County Fairgrounds (the venue), its subsidiaries, affiliates, directors, officers, employees, agents and representatives, from and against all claims, damages, losses and expenses (including attorney's fees) arising out of or resulting from the performance of the work undertaken or services provided by the vendor at the event listed below, provided that any such claim, damage, loss or expense (1) is attributable to bodily injury, sickness, disease or death, or to injury to or destruction of tangible property including the loss of use resulting therefrom, and (2) is caused in whole or in part of any negligent act or omission of the vendor or anyone directly or indirectly employed by any of them or anyone for whose acts any of them may be liable, regardless of whether or not it is caused in part by a party indemnified hereunder. In any and all claims against the Show Sponsor and the Venue or any of their agents or employees by any employee of the Vendor, anyone directly or indirectly employed by any of them or anyone whose acts any of them may be liable, the indemnification under the paragraph shall not be limited in any way by any limitation on the amount or type of damages, compensation or benefits, payable by or for the vendor under workers compensation acts, disability benefits or other employee benefit acts.

Event

Generations Expo: 50+ Boomers & Seniors (Saturday, May 15, 2021: 10am-2pm)
Gwinnett County Fairgrounds
2405 Sugarloaf Pkwy
Lawrenceville, GA 30045

Vendor

Company Name (as it appears on application): _____

Contact Name / Title: _____

Signature: _____

Return form to Events@scompapers.com or fax to 470-977-2318 prior to May 7, 2021