

# 2022 Generations Expo BOOTH SPACE APPLICATION

Gwinnett Daily Post presents

## GENERATIONS EXPO 50+ Boomers & Seniors

Saturday, June 18, 2022

Gwinnett County Fairgrounds, Lawrenceville, GA

10:00 a.m. - 2:00 p.m.

SCNI Events

P.O. Box 603, Lawrenceville, GA 30046

770-963-9205 ext. 1210 | Fax 470-977-2318

Events@scompapers.com

GenerationsExpo.com

### Company Information

Company Name (please write above) \_\_\_\_\_

Company Contact Name \_\_\_\_\_

On Site Contact Name \_\_\_\_\_

Cell Phone \_\_\_\_\_

Complete Mailing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Company Contact Phone \_\_\_\_\_

Website \_\_\_\_\_

Email Address \_\_\_\_\_

An email address must be included, this is how important event information will be relayed to vendors.

### Booth Space Information

**Non Profit / Government Organization / Ind. Rep.** = \$250 per space

10' wide x 10' deep booth (includes one 8' un-skirted table, two chairs)

This booth level must have 501(c)(3) status, be a government agency or an independently represented product/service. We reserve the right to request documentation for proof of status

**For Profit Business** = \$575 per space (does not include home improvement companies)

10' x 10' booth (includes one 8' un-skirted table, two chairs - per 10' x 10'; this is your category if your company is in business to make money)

**Home Improvement Service Companies** = \$800 per space **LIMITED**

10' x 10' booth (includes one 8' un-skirted table, two chairs - per 10' x 10')

### Product/Service Information

What is your Primary Category? \_\_\_\_\_

What's your Product/Services? \_\_\_\_\_

Will you offer a free Health Screening at booth?  Yes What? \_\_\_\_\_

### Advertisement - VENDORS ARE SAVINGS \$100!

**GENERATIONS MAGAZINE:** Increase your exposure with an ad in the glossy Generations: 50+ Boomers & Seniors magazine published in the Gwinnett Daily Post on Wednesday, May 4, 2022, plus distributed in the community (see enclosed flyer for details). Deadline is April 1, 2022

Full Page Ad\* - \$1,400  1/2Page Ad\* - \$750  1/4 Page Ad - \$425  1/8 Page Ad - \$225

\* Includes web impressions - This is a discounted rate for Generations Expo exhibitors

### Payment Information

#### Booth Selection

**Non-Profit/Govt. Booth** 10' x 10' @ \$250 = \_\_\_\_\_

**For-Profit Business Booth** 10' x 10' space  
# of Booths Requested \_\_\_\_\_ @ \$575/ ea. = \_\_\_\_\_

**Home Improvement Companies** 10' x 10' space  
# of Booths Requested \_\_\_\_\_ @ \$800\* / ea. = \_\_\_\_\_

**Corner Booth Request**  Yes  No @ \$50 = \_\_\_\_\_

NOTE: This is an Additional charge

**Electricity** @ \$25 = \_\_\_\_\_

**Gift Bag Only** (300 Items) @ \$150 = \_\_\_\_\_

**Advertising Fee** (Display Ad) = \_\_\_\_\_

**BALANCE DUE** = \_\_\_\_\_

#### Payment Type

Credit Account - Bill Account on File

Check Mailed Date \_\_\_\_\_

Check # \_\_\_\_\_

Credit Card Type (check one):  VISA  MasterCard  
 AMEX  Discover

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ V-Code \_\_\_\_\_

Name on Card \_\_\_\_\_

**Authorized Signature** \_\_\_\_\_

Card Holder Address \_\_\_\_\_

Please make checks payable to: **SCNI Events**

Sign and Mail applications  
and check payment to:

**Generations Expo**  
**Gwinnett Daily Post / SCNI Events**  
**P.O. Box 603**  
**Lawrenceville, GA 30046**

Fax Applications to: **470-977-2318**

Email Applications to: **Events@scompapers.com**

#### INTERNAL USE ONLY:

Representative: \_\_\_\_\_

Account Number: \_\_\_\_\_

Date Received: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

Initial here that booth will be setup and active 10am-2pm. Tear down does not begin until 2pm.